

Advertise

Your organization can advertise in the registration brochure (distribution 5,000) and/or the on-site program to provide additional exposure for your organization.

Rates for ads are as follows (color ads are the same price as black and white):

	Width	Depth	Price
1/3 page	4 3/4" x	4 3/4"	\$250
1/2 page	7 1/2" x	4 3/4"	\$375
Full page	8 1/2" x	11"	\$550
Inside cover	8 1/2" x	11"	\$750

Receive a 25% discount if you advertise in both the registration brochure and the on-site program. All ads to be included in the registration brochure are due (on disk or emailed) by April 27, 2007. The deadline for the on-site program ads is September 6, 2007. Color ads must be submitted as high resolution JPGs, PDFs, or EPS image file, with a minimum resolution of 300 ppi. Both brochures are offset printed on coated stock at 175 dpi. If you have questions about production, contact Jonathan Green at jgreen@alliance1.org or 414.359.1040 ext. 3655.

Location

Anaheim Marriott Hotel
700 West Convention Way
Anaheim, California 92802
Phone: 714.740.8000
www.marriott.com



Hotel Information

For reservations at the Anaheim Marriott, please call 888.236.2427 by September 18, 2007 and mention the Alliance for Children and Families to receive the special conference rate of \$175 for single or double occupancy plus applicable taxes. Book early; our special rate will be honored 3 days prior/post conference (subject to availability at the time of booking).

Exhibit Hours

Move In	Show Open	Move Out
Noon – 5 p.m. Tuesday October 16	7:30 a.m. – 4 p.m. Wednesday, October 17	Thursday, October 18 after 4 p.m.
	7:30 a.m. – 4 p.m. Thursday, October 18	

Exhibit Agreement

2007 National Conference
Wednesday, October 17 –
Friday, October 19, 2007

Exhibit space:

\$1,100 (8' x 10')
\$1,550 (8' x 20' double booth)

Exhibitors Benefits:

- * High traffic in the Exhibit Hall, where the continental breakfast and all breaks will be held
- * A complimentary conference registration that includes all educational sessions and meals (one additional ticket to the Opening Reception and all meal functions)
- * A complimentary 'block' ad identifying you as a national conference exhibitor in the eNews (weekly electronic news letter)
- * Listing on the conference web section until Dec. 31, 2007
- * Discount advertising opportunities in the *Alliance for Children & Families Magazine*
- * Standard booth with 8' high back wall and 3' high side drape
- * 7" x 44" one line ID sign, one 6' table with drape, two chairs, one wastebasket
- * An available conference room for private demonstrations
- * A post conference attendee roster

An exhibit services kit will be sent to you 21 days prior to the show date. Electricity, shipping, cleaning services, and additional furniture can be ordered through the exposition services company at that time. The hotel will not accept exhibitor shipments.

Payment information:

Full payment in U.S. currency is due with the completed and signed Exhibitor Agreement. Exhibitor booths will be assigned in the order they are received. A confirmation will be sent to you once payment and exhibitor booth agreement are received. Your booth number will be sent 14 days prior to the show.

Make check payable to and send to:

Alliance for Children and Families
National Conference Registrar
11700 West Lake Park Drive
Milwaukee, WI 53224-3099

Questions:

Call Jonathan Green at
414.359.1040, ext. 3655

Cancellation:

Any cancellation must be given in writing. Cancellations perceived prior to September 1, 2007 will be given a 50% refund, No refunds will be made after September 1, 2007.

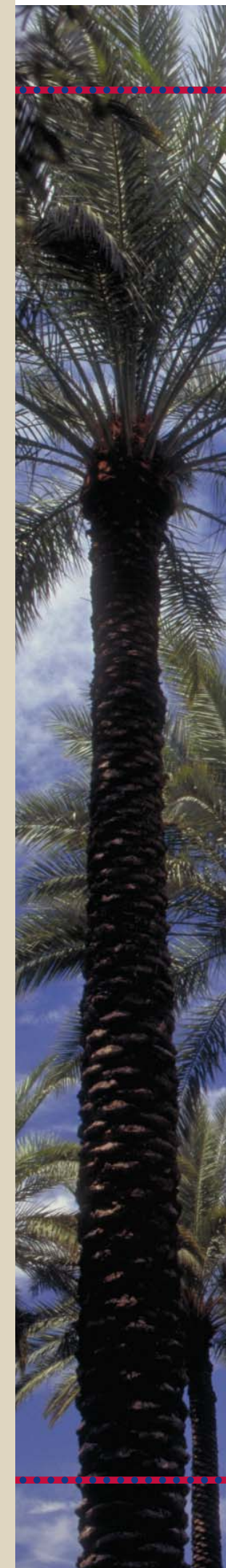
Exhibitor Regulations

- * Exhibitors agree to adhere to the set-up, exhibition, and tear-down hours outlined in this brochure. Exhibitors are not allowed to dismantle or pack any part of an exhibit until the exhibit hall is closed at 4 p.m. on Thursday, October 18, 2007. Exhibitors agree to have a registered staff person in his/her booth during show hours.
- * Set-up must be completed by 5 p.m. Tuesday, October 16, 2007.
- * Each exhibitor is responsible for the safeguarding of his/her materials, goods, equipment, and displays at all times. The Alliance for Children and Families assumes no responsibility for any items missing or damage to display booths.
- * Each exhibitor will comply with local, city, county, state, and federal ordinances and regulations covering fire, safety, and health. Only fireproof materials should be used in displays and necessary fire precautions should be taken by exhibitors. All materials and displays are subject to inspections by the local fire marshal.
- * Music is permitted only if the exhibitor has provided the Alliance for Children and Families with a copy of a license to play music. Exhibitor agrees to hold harmless, protect, and indemnify the Alliance for Children and Families from any and all expenses arising from exhibitor playing music and violating U.S. copyright laws.
- * Helium balloons are not permitted on the show floor.
- * It is expressly understood that the exhibitor agrees to indemnify and hold harmless the Alliance for Children and Families, Anaheim Marriott Hotel, and their agents against any and all liability and property damage or loss arising from or out of the use by the exhibitor of the exhibit space.
- * A 50% refund of the exhibit booth fee will be given for written cancellations prior to September 1, 2007. No refunds will be given after September 1, 2007.
- * Exhibitors can make no claim for any reason against the Alliance for Children and Families or their employees or agents. All property of the exhibitor remains under his/her custody and control in transit to and from the exhibit area, during set-up and tear-down, and while it is in the confines of the exhibit area. The Alliance for Children and Families, staff members, agents, and directors are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes. The exhibitor waives and releases any claim or demand he/she may have against any of them from any loss, damage, or injury.
- * Show management reserves the right to reassign booth space if necessary for the best interests of the show or to separate competitors.
- * Exhibitor acknowledges the Alliance for Children and Families does not own, operate, or in any other manner exercise any control or influence over third-party suppliers for the provision of goods and services to the exhibit floor. Accordingly, the Alliance for Children and Families shall not be held liable for errors or omissions committed by suppliers and vendors with whom services have been contracted or if they fail to perform as contracted.
- * This agreement can be cancelled if any act of God, war, government regulation, disaster, civil disorder, or other condition beyond the control of either party makes it illegal or impossible to perform the obligations required by this agreement. In such event, this agreement may be terminated without liability by the affected party for one or more of these reasons by written notice to the other party.

2007 ALLIANCE For Children & Families NATIONAL CONFERENCE

EXHIBITOR & SPONSORSHIP Opportunities

October, 17-19
Anaheim,
California





Relationship Building & Networking

The Alliance for Children and Families cordially invites you to participate at its National Conference, October, 17-19, 2007 in Anaheim, California.

The 2007 National Conference presents a unique opportunity for you to network with over 425 senior executives, board members, and other dignitaries from the human services sector. Each year the conference convenes human service professionals for four days of capacity-building, training, education, and networking activities to share 'best practices' and contemplate successful new strategies for the future.

Why participate at the 2007 National Conference?

The Alliance for Children and Families National Conference Exhibit/Sponsorship Program will provide you with a unique opportunity to interact with a targeted audience and offer a strategic advantage over the competition.

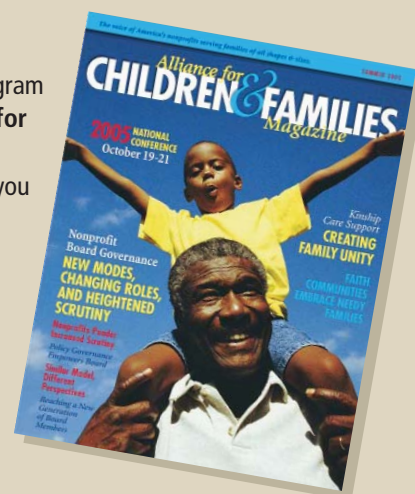
An Opportunity to Differentiate Yourself:

QUALIFIED PROSPECTS – Through partnering with the Alliance, your company will reach senior leaders searching for reliable and cost-effective solutions.

NETWORKING – Our sponsorship program offers invaluable 'face time' with senior leaders and other dignitaries from the sector, allowing you to tell your story up-close and personal.

VISIBILITY – Your logo will be branded on all conference media. In addition, the sponsorship program features opportunities to advertise in the **Alliance for Children & Families Magazine** (discounted rates) and listing on the conference web site recognizing you as a conference supporter.

EXPERIENCE – The Alliance has decades of experience in producing inspirational and powerful events in all aspects of the nonprofit human service community. Our functions are thought-provoking, workshops and conference programming provide 'best practices' tracks and exceptional networking opportunities.



The program is designed to give you prominent exposure to Alliance members and other influential personalities of the sector year-round, while displaying your committed support for children, families, and communities across North America.

Organizations exhibiting/sponsoring at this year's National Conference will have the attention of over 425 decision makers. Our member agencies work in more than 7,000

communities across North America, provide more than \$4.8 billion a year in services, and come in contact with nearly 4 million people every year. Our members are constantly seeking ways to increase their productivity to help them keep up with the demands of our ever changing society.

Sponsor an event and show your steadfast commitment to your industry.

Sponsorship Opportunities Stand Out as an Industry Leader!

Wednesday, October 17, 2007
Breakfast (\$5,000)
General Session (\$20,000)
Morning Break (\$2,500)
Business Lunch (\$10,000)
Opening Reception (\$15,000)

Thursday, October 18, 2007
Breakfast (\$5,000)
General Session (\$20,000)
Morning Break (\$2,500)
Awards Lunch (\$10,000)

Friday, October 19, 2007
General Session (\$20,000)
Morning Break (\$2,500)
Closing Boxed Lunch (\$10,000)

Tote Bags or Room Keycards
Don't see an event that strikes your fancy? Why not sponsor the tote bags or keycards each attendees gets when they register at the conference? This guarantees your name will be displayed during and after the conference. (\$5,000)

Keep in mind; we will work with you to tailor a package that meets your specific marketing needs. For additional information on sponsorships, please contact Jonathan Green at 414.359.1040, ext. 3655.

Partial sponsorships are available.

Sponsor Benefits

- * Complimentary advertising opportunity in the conference program
- * 'Block' ad identifying you as a national conference sponsor in the Alliance eNews (weekly electronic news letter)
- * Listing on the national conference web section until Dec. 31, 2007
- * Free conference registrations, which include all educational sessions and meals and the Opening Reception
- * Public acknowledgment at sponsored event
- * Signage at sponsored event
- * Sponsor ribbon on your name badge
- * Recognition as a conference sponsor in all conference media
- * A link to your Web site on the conference page
- * Post conference attendee list

Registration

The undersigned agrees to adhere to the terms printed in the exhibitor prospectus.

All exhibitors submitting this agreement prior to August 28, 2007 will be listed in the program booklet. Each exhibit booth includes 2 tickets to all meal functions.

Exhibitor #1: _____

Exhibitor #2: _____

MAILINGS (please print or attach business cards) _____

Contact Person _____

Title _____

Company/Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Web Site _____

PROGRAM BOOKLET INFORMATION

Contact Person _____

Title _____

Company/Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Web Site _____

PLEASE PROVIDE A BRIEF DESCRIPTION (50 WORDS OR LESS) OF YOUR PRODUCT(S) AND/OR SERVICE(S) TO APPEAR IN THE PROGRAM BOOKLET.

In addition to the completed registration form, please email a high-resolution version of your logo to jgreen@alliance1.org

Please list any exhibitors or companies you do NOT want to be placed next to (if possible):

Do you plan to sell products in the exhibit area? Yes No

If yes, exhibitor assumes responsibility for collecting all applicable state and local taxes.

We agree to the show regulations as outlined in this brochure.

SIGNATURE _____ DATE _____

PRINT NAME _____

TOTALS

\$ _____ booth payment

\$ _____ sponsorship fee

\$ _____ program ad fee

\$ _____ **total enclosed**

METHOD OF PAYMENT

Check: Check Number _____

Please make check payable in U.S. dollars to Alliance for Children and Families

Charge: VISA MasterCard Am. Express

Card Number _____

Expiration Date _____

Cardholder's Name _____

Signature _____