



MEDIA ALERT

Timely and Relevant National News Opportunity

New study shows the real faces of welfare reform

WHAT: *Briefing on Faces of Change: Personal Experiences of Welfare Reform in America*

During the last two years, the Alliance for Children and Families and its partner, the Community Service Society of New York, have worked with the Alliance's national network of nonprofit member agencies to gather and analyze stories from across the country that chronicle — in their own words — everyday people's struggle to transition from welfare to work.

The Alliance will be briefing its members and the media on the initial results of this one-of-a-kind project, including *presentations from three people who contributed their personal stories to the study*. Policy recommendations covering issues such as transportation, health care, child care, work, and work supports also will be announced.

WHEN: **10 – 11 a.m.**
Monday, April 23, 2001

WHO: Three people who contributed their personal stories of transitioning from welfare to work to the study. Peter Goldberg, president and CEO of the Alliance for Children and Families, and David Jones, president and CEO of the Community Service Society of New York, will introduce the results of the research, its policy implications and the next steps in welfare reform.

WHERE: Capital Hilton
Senate Room
16th and K Streets N.W.
Washington, D.C.

WHY: The people most affected by the ongoing debate regarding the reauthorization of welfare reform must have a voice at the legislative table.

The Alliance for Children and Families is an association of more than 360 nonprofit organizations dedicated to strengthening and serving children, families, and communities.

EDITOR'S NOTE: *Peter Goldberg and David Jones are available for media interviews, as well as the study's researchers and the narrators who will attend the briefing. For more information please contact John O'Connell at 816/512-2369 or oconnelj@fleishman.com.*
